

**For immediate release**

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## **Coalition America saves its clients over \$160 million in 2003**

**Atlanta, GA, January 29th, 2004 ...** Coalition America, Inc (CAI), the leader in medical claim savings, announced that it had outstanding growth in savings for 2003. It exceeded 2002 total gross savings for its clients by 34% in 2003. Total gross healthcare savings for CAI's clients in 2003 was over 160 million dollars.

“We continue to see dramatic growth in our business, and more importantly, the savings we generate for our clients”, said Sean Smith, CEO of Coalition America, Inc. “We believe that our single minded focus of generating the greatest savings on in-network and out-of-network medical bills through one, streamlined electronic connection has made us the market leader”, said Smith.

CAI has been recognized by numerous organizations including Deloitte & Touche as one of the top 50 revenue producing technology companies in Atlanta in 2002, and Inc. Magazine as the number ninety-six (96) fastest growing privately held company in the country (Inc Magazine, 2001).

## **About CAI**

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology, PPOs (preferred provider organizations) and negotiations to deliver significant discounts on group health and workers' compensation medical bills. Clients interface with CAI through HIPAA compliant EDI (electronic data interchange) or the Internet to reprice in-network and out-of-network medical claims. CAI generates significant savings through the integration of Primary PPOs, Wrap PPOs, Supplemental PPOs, and direct provider negotiations.

The Atlanta-based healthcare savings company directly services over 300 clients representing 12,000 businesses nationwide, offering a one-stop solution for discounting medical bills while reducing administrative costs through technology. CAI has saved its clients over 600 million dollars since its inception in 1995.

For more information about Coalition America please visit [www.coalitionamerica.com](http://www.coalitionamerica.com) or contact Libby Roper, Director of Marketing and Public Relations at 404-459-7201, ext. 5265 or [libbyroper@coalitionamerica.com](mailto:libbyroper@coalitionamerica.com)