

For immediate release

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Coalition America Founders Earn Prestigious *Catalyst* Magazine Top 50 Entrepreneurs Award

Atlanta, GA, September 2, 2004... Coalition America, Inc. (CAI), the leader in medical claim savings, is pleased to announce that its two founders, Scott and Sean Smith, have been recognized by *Catalyst* Magazine and Grant Thornton as two of their Top 50 Entrepreneurs for 2004.

Catalyst Magazine, a leading local business magazine, in conjunction with Grant Thornton, a global accounting and business advisory firm, have identified Georgia business leaders that exemplify the entrepreneurial spirit. The criteria used to measure these individuals included directing a company with revenue projected at \$5 million and \$100 million for 2004, and evidence of significant contributions to their firm. Specific achievements are weighed including industry awards, new products, patents and milestones that suggest accomplishment. Additionally, the judges considered the innovation and leadership qualities and overall reputation of each candidate in making their determinations.

“We are very excited to be recognized for this award,” said Sean Smith, Chairman & CEO for Coalition America, Inc. “We constantly strive to stay on the cutting edge of

technology, service and innovation, and we are honored to be included in such a prestigious group of entrepreneurs,” said Smith.

About CAI

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology, PPOs (preferred provider organizations) and negotiations to deliver significant discounts on group health and workers’ compensation medical bills. Clients interface with CAI through HIPAA compliant EDI (electronic data interchange) or the Internet to reprice in-network and out-of-network medical claims. CAI generates significant savings through the integration of Primary PPOs, Wrap PPOs, Supplemental PPOs, and direct provider negotiations.

The Atlanta-based healthcare savings company directly services over 300 clients representing more than 12,000 businesses nationwide, offering a one-stop solution for discounting medical bills while reducing administrative costs through technology. CAI has saved its clients over 600 million dollars since its inception in 1995.

For more information about Coalition America please visit www.coalitionamerica.com or contact Libby Roper, Director of Marketing and Public Relations at 404-459-7201, ext. 5265 or libbyroper@coalitionamerica.com