

Coalition America Saved its Clients Over \$195 Million in 2004

Atlanta, GA, January 18th, 2005 ... Coalition America, Inc. (CAI), the leader in medical claim savings, announced that it had outstanding growth in savings for 2004. It increased savings to its clients by \$31 million over 2003. **Total gross healthcare savings for CAI's clients in 2004 was more than \$195 million.**

For 2004 CAI expanded its impact on the healthcare market through the addition of key PPOs nationwide. The recruitment of PPOs is an important part of the company's on-going strategy since it frees it from reliance on any one network for generating the best savings and coverage for its clients. CAI is able to analyze individual PPO results and optimize each network by market.

"Our business continues to grow significantly due to our ability to deliver dramatic savings to the market place," said Sean Smith, CEO of Coalition America, Inc. "We believe that our single minded focus of generating the greatest savings on in-network and out-of-network medical bills through one, streamlined electronic connection has made us the market leader," said Smith.

CAI is also pleased to announce that it has enhanced the savings achieved through direct provider negotiations, **resulting in deeper discounts on more claims for its clients.**

About Coalition America, Inc.

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology, PPOs (preferred provider organizations) and negotiations to deliver significant discounts on group health and workers' compensation medical bills. Clients interface with CAI through HIPAA compliant EDI (electronic data interchange) or the Internet to reprice in-network and out-of-network medical claims. CAI generates significant savings through the integration of Primary PPOs, Wrap PPOs, Supplemental PPOs, and direct provider negotiations.

The Atlanta-based healthcare savings company directly services over 300 clients representing 12,000 businesses nationwide, offering a *one-stop solution* for discounting medical bills while reducing administrative costs through technology. **CAI has saved its clients over \$795 million since its inception in 1995.**

For more information about Coalition America please visit www.coalitionamerica.com or contact Libby Roper, Director of Marketing and Public Relations at 404-459-7201, ext. 5265 or libbyroper@coalitionamerica.com