

Coalition America Announces Addition of Cathy Mathiesen as Regional Sales Manager

Atlanta, GA, July 10, 2007... Coalition America, Inc. (CAI) announces the addition of Cathy Kruse Mathiesen as the regional sales manager for the western U.S. region.

"I am very excited about the addition of Cathy to our team. Her strong, diverse background in sales and marketing in the healthcare industry will enable CAI to further enhance services to its clients," said John-Michael Loke, national director of sales for Coalition America, Inc.

Cathy has worked in the healthcare industry for over 7 years. She has held positions with claims adjudication software, EDI translation software, outsourcing and medical cost containment companies as well as Marriott Vacation Club Corporation. She has also been involved with the SIIA organization and has volunteered her time for the past 6 years serving on the membership committee and acting as vice president of membership for SIIA.

About CAI

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology, PPOs (preferred provider organizations) and negotiations to deliver significant discounts on group health and workers' compensation medical bills. Clients interface with CAI through HIPAA compliant EDI (electronic data interchange) or the Internet to reprice in-network and out-of-network medical claims. CAI generates significant savings through the integration of Primary PPOs, Wrap PPOs, Supplemental PPOs, and direct provider negotiations.

The Atlanta-based healthcare savings company directly services over 300 clients representing more than 50,000 businesses nationwide. CAI has saved its clients over one billion dollars since its inception in 1995.

For more information about Coalition America please visit www.coalitionamerica.com or contact Libby Roper, director of marketing and public relations at 404-459-7201, ext. 5265 or libbyroper@coalitionamerica.com.

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