

*For immediate release*

**Coalition America, Healthx and Bloodhound Technologies plan joint Client Conference**

*December 21, 2006, Atlanta, GA.....* Coalition America, Inc., Healthx and Bloodhound Technologies are pleased to announce their first joint client conference in the Spring of 2007. This innovative conference format is designed to save time and increase value for the shared and non-shared clients of the three participating companies.

The theme of the conference is *Advances in Healthcare Cost Containment*. The program will focus on how to use today's technology to reduce healthcare spending for payors of medical bills. The roster of speakers includes executives from the healthcare cost containment industry, an expert in fraud, waste and abuse, and representatives from Coalition America, Bloodhound and Healthx. They will conduct presentations, participate in panels and lead workshops.

For more information, please contact Libby Roper at 404-459-7201, ext. 5265 or [LibbyRoper@CoalitionAmerica.com](mailto:LibbyRoper@CoalitionAmerica.com).

**About Coalition America, Inc.**

Coalition America, Inc. (CAI) is a market leader providing a comprehensive solution to managing healthcare costs. CAI has developed a seamless process for integrating Carrier Level Cost Containment including fraud detection services, claim editing, Carrier PPO access, chronic disease and utilization management

services, and out-of-network/non-participating provider cost control services. This integrated approach to cost containment has a greater impact on the overall management of benefits costs and will help to control the annual rate of increase in healthcare spending. The Atlanta-based healthcare savings company directly services over 250 clients representing more than 12,000 businesses nationwide. CAI has saved its clients over \$1 billion since inception.

For more information, please visit [www.CoalitionAmerica.com](http://www.CoalitionAmerica.com) or contact Libby Roper, Director of Marketing and Public Relations at 404-459-7201, ext. 5265 or [LibbyRoper@CoalitionAmerica.com](mailto:LibbyRoper@CoalitionAmerica.com).

#### **About Bloodhound Technologies, Inc.**

Bloodhound Technologies, Inc. provides claims editing and business analytics services to all participants in the claims revenue cycle. Its services, technologies and products combine to offer any payor of claims the most comprehensive solution to preventing overpayment or miscoding of claims. Delivered as an ASP application, Bloodhound's premier service, ClaimsGuard, enables real time edit processing of claims for accuracy including duplicates, up-coding, re-bundling, and unbundling of codes. Customers engage Bloodhound to improve their profitability, increase auto-adjudication rates, gain insight into provider/payor historical behavior, and assist them in building more efficient claims processes. For more information, please visit [www.bloodhoundinc.com](http://www.bloodhoundinc.com).

## **About Healthx**

Located in Indianapolis, Healthx offers the technology and services to help brokers and payors design, sell and deliver America's best benefit plans.

Healthx's open data and communications platform, OpenX, provides affordable effective ways to communicate to multiple constituents and manage multiple Consumer Driven Health Plan services at a single point of access. The OpenX platform is pre-integrated with the nation's best-of-breed healthcare decision making tools and currently gives millions of members 24/7 access to information that helps them make better healthcare decisions so they can live healthier lives. Healthx is a privately held company made up of talented employees focused on delivering world class technology and services to mid-market payors and brokers. For more information visit [www.healthx.com](http://www.healthx.com) or call 877-492-3633.