

*For immediate release*

## **Coalition America to offer repricing service for dental claims in 2007**

**Atlanta, GA, January 15, 2007...**Coalition America, Inc. (CAI) has announced it will be introducing repricing and cost containment technology in the first quarter of 2007 for managing dental claims. Offered through an online claim repricing application or electronic data interchange (EDI), this new product will help streamline claims processing by offering both medical and dental claim repricing through one source.

“We are always looking for ways to offer our clients opportunities for deeper savings for their members,” says Wally Ward, vice president, sales and services. “We have been enhancing our technology and building out services that will allow for us to address this market. CAI has a lot of payor clients that process both medical and dental claims. This is a natural progression leveraging our technology that CAI's clients have been requesting. Our new dental claim repricing service not only simplifies the claim repricing process for our clients but offers more opportunities for savings as well.”

### **About Coalition America, Inc.**

Coalition America, Inc. (CAI) is a market leader providing a comprehensive solution to managing healthcare costs. CAI has developed a seamless process for integrating Carrier Level Cost Containment including fraud detection services,

claim editing, Carrier PPO access, chronic disease and utilization management services, and out-of-network/non-participating provider cost control services. This integrated approach to cost containment has a greater impact on the overall management of benefits costs and will help to control the annual rate of increase in healthcare spending. The Atlanta-based healthcare savings company directly services over 250 clients representing more than 12,000 businesses nationwide. CAI has saved its clients over \$1 billion since inception.

For more information about Coalition America please visit [www.CoalitionAmerica.com](http://www.CoalitionAmerica.com) or contact Libby Roper, director of marketing and public relations at 404-459-7201, ext. 5265 or [LibbyRoper@CoalitionAmerica.com](mailto:LibbyRoper@CoalitionAmerica.com).