

## **Coalition America Launches Enhanced Web Repricing Technology**

**Atlanta, GA, May 10, 2005...** Coalition America, Inc. (CAI), the leader in medical claim savings, announces it has launched an enhanced version of its very successful web-based repricing technology, Reprice**Now**. This solution has been recognized as one of the most user-friendly, efficient and effective Internet repricing solutions for payors and self-administered employers nationwide. **CAI has significantly enhanced the functionality, look and feel of the site to meet the evolving needs of its clients.**

CAI is already receiving tremendous feedback from its clients. According to Victor Minicozzi, Director of Benefits, Boon-Chapman Benefit Administrators, the new Reprice**Now** solution further simplifies the online repricing process. "We have found the enhancements make data keying even easier for speedier repricing. We also like the new summary reporting enhancements that give us a snapshot of our results at anytime. Overall, we really like the enhanced functionality," said Mr. Minicozzi.

"We are very excited about the new look and usability of Reprice**Now**," said Tina Ellex, COO for Coalition America, Inc. "Our clients continue to give us great feedback on ways we can improve their processes, enabling us to provide an unsurpassed level of service. This project allowed Coalition America to provide creative solutions for our clients and enhanced productivity to the end users," said Ellex.

## **About CAI**

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology, PPOs (preferred provider organizations) and negotiations to deliver significant discounts on group health and workers' compensation medical bills. Clients interface with CAI through HIPAA compliant EDI (electronic data interchange) or the Internet to reprice in-network and out-of-network medical claims. CAI generates significant savings through the integration of Primary PPOs, Wrap PPOs, Supplemental PPOs, and direct provider negotiations.

The Atlanta-based healthcare savings company directly services over 300 clients representing more than 12,000 businesses nationwide, offering a one-stop solution for discounting medical bills while reducing administrative costs through technology. **CAI has saved its clients over 795 million dollars since its inception in 1995.**

For more information about Coalition America please visit [www.coalitionamerica.com](http://www.coalitionamerica.com) or contact Libby Roper, Director of Marketing and Public Relations at 404-459-7201, ext. 5265 or [libbyroper@coalitionamerica.com](mailto:libbyroper@coalitionamerica.com)