

For immediate release

Company Contact: Libby Roper  
404-459-7201

## **Coalition America Launches Enhanced Website**

**Atlanta, GA, April 15, 2004...** Coalition America, Inc. (CAI), the leader in medical claim savings, announces it has launched its new website for 2004. The new site offers enhanced functionality and services for both clients and potential customers.

“We are very excited about the new look and usability of the website, and believe our clients will appreciate the additional services and features that are now available, including access to white papers, our monthly e magazine, the *Healthcare Savings Chronicle*, and on-line implementation and help guides,” said Scott Smith Sr., EVP of Sales for Coalition America.

Currently, CAI offers on-line claim repricing and provider look up, as well as on-line activity reports and claim tracking for its clients through its website. “We anticipate continuing to enhance the site throughout the year to insure our clients have all the tools necessary to manage the claim repricing process through Coalition America efficiently and effectively. It is not just our savings, but our service that makes us a leader in the market,” said Smith.

## **About CAI**

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology, PPOs (preferred provider organizations) and negotiations to deliver significant discounts on group health and workers' compensation medical bills. Clients interface with CAI through HIPAA compliant EDI (electronic data interchange) or the Internet to reprice in-network and out-of-network medical claims. CAI generates significant savings through the integration of Primary PPOs, Wrap PPOs, Supplemental PPOs, and direct provider negotiations.

The Atlanta-based healthcare savings company directly services over 300 clients representing more than 12,000 businesses nationwide, offering a one-stop solution for discounting medical bills while reducing administrative costs through technology. CAI has saved its clients over 600 million dollars since its inception in 1995.

For more information about Coalition America please visit [www.coalitionamerica.com](http://www.coalitionamerica.com) or contact Libby Roper, Director of Marketing and Public Relations at 404-459-7201, ext. 5265 or [libbyroper@coalitionamerica.com](mailto:libbyroper@coalitionamerica.com)