

Coalition America Announces Addition of David “Wally” Ward as VP of Sales and Service

Atlanta, GA, August 4, 2005... Coalition America, Inc. (CAI), the leader in medical claim savings, announces the addition of David “Wally” Ward as Vice President, Sales and Services. In addition to managing the sales and account management functions for CAI, Mr. Ward will also be taking over customer service to further enhance CAI’s ability to deliver excellent service to its clients.

Mr. Ward comes to CAI with over twenty-three years experience in the sales, financial, and operational management of provider network, managed care, and health insurance companies. He has served as a senior executive with numerous healthcare payors and network companies including BCE Emergis, Blue Cross Blue Shield of the National Capital Area in Washington, DC, Blue Cross Blue Shield of Georgia, Equicor Health Plan and United Medical Plan. In these roles Mr. Ward developed new provider networks, HMOs, and internet services, and expanded and enhanced operating performance.

“We are very excited about the addition of Wally to our Senior Management team,” said Sean Smith, Chairman and CEO for Coalition America, Inc. “We believe his extensive sales management and operational experience will help drive our success as a sales and service organization as we move into our second decade of operations,” said Smith.

Mr. Ward will be replacing Scott Smith, Sr., who is taking on new responsibilities related to product development and sales for CAI. Mr. Ward can be reached at 404-459-7201, ext. 5350 or via e mail at wallyward@coalitionamerica.com

About CAI

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology, PPOs and negotiations to deliver significant discounts on group health and workers' compensation medical bills. Clients interface with CAI through HIPAA compliant EDI or the Internet to reprice in-network and out-of-network medical claims. CAI generates significant savings through the integration of Primary PPOs, Wrap PPOs, Supplemental PPOs, and direct provider negotiations.

The Atlanta-based healthcare savings company directly services over 300 clients representing more than 12,000 businesses nationwide, offering a one-stop solution for discounting medical bills while reducing administrative costs through technology. **CAI has saved its clients over 900 million dollars since its inception in 1995.**

For more information about Coalition America please visit www.coalitionamerica.com or contact Libby Roper, Director of Marketing and Public Relations at 404-459-7201, ext. 5265 or libbyroper@coalitionamerica.com