

For immediate release

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Coalition America Announces Key Promotions

Atlanta, GA, December 18th, 2003 ... Coalition America, Inc (CAI) is pleased to announce the promotion of Tina Ellex to Chief Operating Officer (COO) and Tammy Mancinelli to Director of Network Data Management.

“Both Tina and Tammy have played key roles in our tactical and strategic development and resulting success,” said Scott Smith, President, Coalition America. “They have been with the organization seven years and four years respectively. Their enthusiasm, focus and loyalty have enabled them to grow with the company. This is just the most recent evidence of their continuing success,” said Smith.

Ms. Ellex moves from Director of Operations to COO, focusing on more strategic and less day-to-day operational issues. Ms. Mancinelli takes over responsibility for PPO data integration and management.

About CAI

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology and PPOs (preferred provider organizations) to deliver significant discounts on group health and workers' compensation medical bills. Clients interface with CAI through HIPAA compliant EDI (electronic data interchange) or the Internet to reprice in-network and out-of-network medical claims. CAI generates significant savings through

the integration of Primary PPOs, Wrap PPOs, Supplemental PPOs, and direct provider negotiations.

The Atlanta-based healthcare savings company directly services over three hundred clients representing 12,000 businesses nationwide, offering a one-stop solution for discounting medical bills while reducing administrative costs through technology. CAI has saved its clients over 600 million dollars since its inception in 1995.

For more information about Coalition America please visit www.coalitionamerica.com or contact Libby Roper, Director of Marketing and Public Relations at 404-459-7201, ext. 5265 or libbyroper@coalitionamerica.com