

For immediate release

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Coalition America Rewards Two Outstanding Performers with Promotions

Atlanta, GA, January 8th, 2004 ... Coalition America, Inc (CAI) is pleased to announce the promotion of Tracy Eason to Director of Planning and Implementation, and Steve Wicinski to Director of Sales.

“I am very excited about the impact Tracy and Steve will have in their new roles with CAI,” said Scott Smith, President, Coalition America. “Both have been with the organization for over 7 years and have continued to prove themselves as tremendous assets. Our sustained growth has been due in large part to their respective success in managing the implementation and new sales functions for the company,” said Smith.

Ms. Eason moves from a project management role into managing all critical implementations for the organization. Mr. Wicinski moves from National Sales Manager to Director of Sales, taking on the added role of working with CAI’s account management staff to continue to enhance service to its clients.

About CAI

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology and PPOs (preferred provider organizations) to deliver significant discounts on group health and workers’ compensation medical bills. Clients interface with CAI

through HIPAA compliant EDI (electronic data interchange) or the Internet to reprice in-network and out-of-network medical claims. CAI generates significant savings through the integration of Primary PPOs, Wrap PPOs, Supplemental PPOs, and direct provider negotiations.

The Atlanta-based healthcare savings company directly services over three hundred clients representing 12,000 businesses nationwide, offering a one-stop solution for discounting medical bills while reducing administrative costs through technology. CAI has saved its clients over 600 million dollars since its inception in 1995.

For more information about Coalition America please visit www.coalitionamerica.com or contact Libby Roper, Director of Marketing and Public Relations at 404-459-7201, ext. 5265 or libbyroper@coalitionamerica.com