

For immediate release

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Coalition America continues to enhance direct provider negotiations results through 2nd quarter 2003

Atlanta, GA, September 15th, 2003 ... Coalition America, Inc (CAI) announces that it has achieved the highest average percent of savings on negotiated claims in its eight year history due to continued enhancements in its direct provider negotiations service.

CAI utilizes state-of-the-art technology that offers its clients the unique opportunity to obtain discounts on all physicians, hospital and ancillary provider claims by eliminating minimum dollar thresholds. Most vendors are unwilling to negotiate on small-dollar claims, or may not provide opportunities to discount physician or ancillary provider medical bills. As a result, CAI's clients see discounts on more claims and greater overall savings than can be achieved with other repricing or negotiations vendors.

"We have continued to focus on ways to enhance our ability to gain discounts on more claims, and deeper discounts overall for our clients. Our ability to negotiate on all claims, regardless of the amount, along with program enhancements over the past 6 months has resulted in dramatic savings improvements," said Duane Russell, Manager of Provider and Network Development.

CAI uses multiple resources for benchmarking fees to determine the most reasonable approach for negotiating discounts with providers. "CAI views the negotiations process as win, win, win for all parties (client, patient and provider), and does not take an adversarial approach. We are constantly increasing the number of continuous discount agreements (CDAs) with providers, and can only accomplish this by creating trust and value in the provider community", said Russell.

CDAs are direct agreements with providers that authorize CAI to take an ongoing discount on behalf of its clients on medical bills. Currently, CAI has over 25,000 CDAs, up from 4,000 just 4 years ago. Additionally, CAI has created local market Contract Negotiator positions to significantly increase its ability to obtain CDAs with key providers not currently accessed through existing PPO relationships.

About CAI

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology and PPO networks to leverage discounts on medical bills for payors, insurers, employers and HMOs. Clients can interface with CAI through HIPAA compliant electronic data interface (EDI) or the Internet to access discounts on in-network and out-of-area/network medical claims. CAI delivers significant savings through the integration of Primary PPO networks, Wrap PPO networks, Supplemental PPO networks, and direct provider negotiations.

The Atlanta-based healthcare savings company directly services over three hundred clients representing 6,000 businesses nationwide, offering a one-stop solution for

discounting medical bills while reducing administrative costs through technology. CAI has saved its clients over 500 million dollars since its inception in 1995.

For more information on Coalition America, please visit www.coalitionamerica.com or contact Libby Roper, Director of Marketing at (404) 459-7201, ext. 265 or libbyroper@coalitionamerica.com