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## **Scott Smith, President of Coalition America, recognized as one of Atlanta's Top Fifty Entrepreneurs by *Catalyst Magazine***

**Atlanta, GA, September 23, 2003...** Scott Smith, President of Coalition America, Inc. (CAI), the leader in medical claim savings, has been recognized by *Catalyst Magazine* as one of Atlanta's visionary business builders.

*Catalyst Magazine*, a leading local business magazine, in conjunction with Grant Thornton, Managing Partner, Andre Schnabl, have identified the Atlanta leaders that exemplify the entrepreneurial spirit. The criteria used to measure these individuals included that they direct a company of between \$5 million and \$100 million in revenues, and have made significant contributions not just to their firm but also to the business community and community at large.

"I am very pleased to accept this recognition for myself and on behalf of my brother, Sean Smith, CEO, Coalition America, Inc", said Scott Smith. "Over eight years ago we created Coalition America with the goal of filling a unique need in the healthcare market place. However, just as important was our desire to create a place of business that offered employees an opportunity to work at the best company they have ever worked for and to provide a significant return to the community around us. It is very gratifying to be recognized by our peers as a leader in accomplishing these goals" said Smith.

### **About CAI**

Coalition America, Inc. (CAI) is the leader in medical claim savings utilizing proprietary technology and PPO networks to leverage discounts on medical bills for payors, insurers, employers and HMOs. Clients can interface with CAI through electronic data interface (EDI) or the Internet to access discounts on in-network and out-of-area/network medical claims. CAI delivers significant savings through the integration of primary PPO networks, wrap PPO networks, supplemental PPO networks, and direct provider negotiations. The Atlanta-based healthcare savings company directly services over three hundred clients representing 6,000 businesses throughout the country, offering a one-stop solution for discounting medical bills while reducing administrative costs through technology. CAI has saved its clients over 500 million dollars since its inception in 1995.

The range of services offered by CAI include in and out-of-network bill discounting, primary PPO network integration and management, electronic data interchange (EDI), Internet repricing and data-entry options for group health and workers compensation plans. For more information on Coalition America, please visit [www.coalitionamerica.com](http://www.coalitionamerica.com) or contact Libby Roper, Director of Marketing at (404) 459-7201, ext. 265 or [libbyroper@coalitionamerica.com](mailto:libbyroper@coalitionamerica.com)

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